STATE OF MICHIGAN
DEPARTMENT OF LABOR & ECONOMIC GROWTH
LANSING

JENNIFER M. GRANHOLM
GOVERNOR

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DIRECTOR

BIOFUEL SIGNAGE REBATE PROGRAM

To increase public awareness of service stations that offer biofuels (E85 and B20) near Michigan interstate highway exits, and to assess the impact this increased awareness would have on biofuel sales at these stations, the Michigan Energy Office is initiating a rebate program for retail service stations to indicate biofuel availability on highway logo signs, beginning October 1, 2008.

Rebates of up to $1,500 are available to cover 50% of the costs to design, install, and pay the first year's annual fee for logo signs displaying the availability of ethanol fuel (E85) or biodiesel fuel (B20) at a public service station through the Michigan Department of Transportation's (MDOT's) **Logo Sign Program.** Public service stations throughout Michigan that dispense ethanol (E85) or biodiesel (B20 or higher blend) and are located within six miles of an interstate highway are eligible.

Biofuel Signage Rebate applications must be submitted before September 1, 2009 to qualify for this rebate and reserve the funds. Rebates will be available on a first come basis until available funds are exhausted. Service station owners who received a rebate during the program's first year are eligible to apply for a rebate to cover 50% of the second year's annual fee for the sign. A copy of the application form is available on-line at:
www.michigan.gov/documents/dleg/Biofuel_Signage_Rebate_Application_Form_232984_7.doc
or by contacting Tim Shireman at (517) 241-6281 or shiremant@michigan.gov.

The typical cost for logo signs and the annual fee under the **Logo Sign Program** ranges from about $2,300 to $2,800 depending on several factors including the number of colors in the sign, whether the service station has an existing sign that needs modification to display ethanol or biodiesel availability, or a new sign needs to be designed and installed. To get started, call Michigan Logos at (517) 337-2267 or (888) 645-6467 or check their website at: www.michigan.interstatelogos.com/state/home.aspx. Michigan Logos staff will help determine your eligibility, complete an application, and design your sign. When your application is accepted, Michigan Logos will arrange for manufacturing, erecting, and maintaining the sign. The sign must specify that **E85** and/or **B20** are offered at the station.

How do I get my rebate?

Submit the following to: Energy Office, 611 W Ottawa, PO Box 30221, Lansing, MI 48909

1. A completed Biofuel Signage Rebate Program Application Form.

2. Two invoices from the Logo Signing Program - one for the cost of your biofuel sign and one for the first year's annual fee.

3. A completed W-9 form showing your name, address, and employer identification number. A copy of the W-9 form is available at: www.irs.gov/pub/irs-pdf.

BIOFUEL SIGNAGE REBATE PROGRAM
2009 Application Form

Service Station Name and Address: _____

_____

Owner's Name: _____

Street Address: _____

City, State, Zip: _____

Tax ID Number: _____ E-mail Address_____

The following alternative fuel(s) is/are for sale to the public at the business
identified above: (Circle all that apply) E85 B20

Did you receive a previous Biofuel Signage Rebate? (Circle one) Yes No

Have you received or do you expect to receive a grant, incentive or comp
payment (from any other source) for the cost of the sign for which you are
applying for a rebate? (Circle one) Yes No

If yes, indicate the amount you have received or expect to receive: $_____.

NOTE: The amount of the rebate cannot exceed the cost of the sign and first-year annual fee after subtracting all grants, incentives and comp payments from your total first-year costs. If you receive grants, incentives and/or comp payments totaling more than 50% of the cost of the sign and first-year annual fee, your rebate amount will be reduced accordingly.

Documentation (Internal Use Only)

Copy of Michigan Logos invoices(s): _____

W-9 Form: _____

Incentive Authorized

Amount (up to $1,500 per participant): _____

Index: 89068

1800 Direct Voucher Header should reflect doc type: DG

Approved By: _____ _____
Business Owner's Signature Date

Authorized by: _____ _____
Tim Shireman, Project Manager Date